



Book Review

Milazzo, V.L. (2006). *Inside every women: Using the 10 strengths you didn't know you had to get the career and life you want now*. Hoboken, NJ: Wiley. Hardcover, \$14.93. 272 pages.

Reviewed by: Aydjeren Rahimi

Every Woman is a book of full advice and ways that take you to the path of success. Vickie L. Milazzo is a woman who has a burning flame of courage inside and knows how to bring it out into the real life. She respects the complexity of any chosen path and is eager to be a student for life. Throughout *Inside Every Woman* she discovers that every woman has a passion that sparks creativity and the inner flames that drives them towards success. In this book, she gives her ideas of 10 Feminine Forces that encourage women to overcome obstacles and live the life they want to live, she supports this hypothesis with many real-life examples throughout each chapter.

The author provides advice about finding your way with the help of five promises that will unleash 10 extraordinary strengths inside of you; inside of every woman. As a matter of fact, women share common strengths that can lead them towards success. These promises helped the author build a successful life. This book encourages you to think and “own” your promises. So once you are done with the book, you already a plan of action. Each chapter is devoted to a strength that each woman has. With each strength one discovers, 5 promises follow that make up that particular strength.

The book begins with 5 promises that one has to make to be able to get 10 strengths out of a person. These promises are the fuel of the actions. These promises are: 1- I will live and work a passionate life, 2-I will go for it or reject it outright, 3- I will take one action step a day toward my passionate vision, 4-I commit to being a success student for life and 5- I believe as a woman I really can do anything.

Chapter 1 describes the *fire* that every woman carries within herself. This fire is ready to use for a passionate life. The author emphasizes how living and working with passion is important each day. If one does not know what her passion is, this book allows you to discover your true passions. Some women fear their passion and do not honor it enough. That is because they are afraid of being disappointed. Once committed, any woman has strength of live a passionate life.

Chapter 2 is about *intuitive vision*. This chapter explains that every woman has a strong intuition. This intuition allows women to visualize their future in a great way. If woman can discover what their future should look like, then they can follow their intuition and get there without any obstacles. Intuitive vision keeps one focused on her mission.

In Chapter 3, the author explains how *engagement* can be important to one's success. Women, who have a passion for a certain area, should stay engaged at all times, so that they can achieve this ultimate goal of success. Even if a goal is time-consuming and overwhelming, it is important to stay engaged at all times and reap the final benefits.

Chapter 4 illustrates how one should flex her *agility* to grab new opportunities. When you see the opportunity that will get you where you want to be, you should be agile and should not hesitate to grab that moment. This can be a life-changing moment and you might miss that opportunity if you are unable to have the agility to grasp the opportunity.

With Chapter 5, you can see how being a *genius* affects the way of life that one lives. This means when a woman listens to her heart and follows her own inner voice, then she is genius enough to achieve success. The author says that being genius is not something fixed but instead is elastic. So if one does not use enough capability, it is easy to lose that ability. So even if you are a genius, you have to adapt it to your lifestyle and use it as a tool in all aspects of life.

In Chapter 6, the author talks about how *integrity* is important. Integrity is a part of a person's ethos. Individuals have the option of acting with integrity in all situations. Having integrity allows for more opportunities in life. In most of the chapters including this chapter there are additional strategies that guide you to achieve this main strategy.

Chapter 7 discusses the importance of *endurance*; fueling one's endurance to energize performance. Endurance is like consistency. If a person is always consistent, nothing can stop the person from getting what he/she wants. The example of the rain dancers in this chapter makes it very clear. The author tells the story of a tribe that is well known with their rain dancing skills. Their dances always get 100% success and in the end it always results with rain. An anthropologist discovered that the dancer's endurance and strong belief makes them successful in their actions. The phrase "no pain no gain" summarizes the many ideas discussed in this chapter.

Chapter 8 is *enterprise*—becoming the CEO of your career and life. This chapter talks about how you can take control of the direction of your life. Enterprise can mean any action that is related to adventure. Even if in the end, there is no financial result, it can still be called as enterprise.

Promise is the next chapter of the book. In this chapter, the author explains how to reclaim your life energy through different tactics. The author explains—to make a relationship strong with others has to start with oneself. This means we have to make a good relationship with ourselves in order to build a better relationship with others. While improving this relationship, you will be renewing many actions unconsciously: your energy, your interests, your life style etc. The strategies that are in this chapter will again help you to accomplish your goals.

The final chapter of the book is *female fusion*; fusing with the incredible women to attain the impossible. When one woman can do many unbelievable things, more women can do the impossible. The chapter talks about how few women can combine their inner fire to achieve the extreme successful results together. In the chapter there is a very interesting invitation sample that is to use for to gather those women you think is the best for a fusion. The instructions that are given in this chapter will be a great guide to realize this fusion.

This book is one of the most exciting and motivating books that gives insights on every woman's inner strengths. Whoever reads this book will feel motivated and also inspired. The author describes, "Success doesn't ride in on a magic carpet, even when fueled by passionate vision. Success is ultimately about implementing uncountable details."